

Call for Artists: Marietta Mural RFQ

Deadline for Proposals:	April 5, 2024
Submit Proposals to:	Jen Tinkler, Director@mariettamainstreet.org
Announcement of Award:	April 12, 2024

Description

The Marietta Main Street Public Art Committee invites local and regional artists to submit qualifications to be considered to participate in the design and installation of a mural celebrating the community of Marietta in a specific location downtown, in the alley way entry on the 200 block of Second Street. The final piece will be a two-dimensional, hand painted mural that celebrates the heritage, identity, and/or culture of the community.

Background

The Public Art Committee of Marietta Main Street facilitates the placement of temporary and permanent two- and three-dimensional artwork throughout downtown Marietta. The purpose of these works is to enhance and enliven our public spaces, as well as our community's sense of place and identity. The placement of public art in downtown Marietta is meant to encourage both residents and visitors alike to move throughout our downtown, exploring and discovering new aspects of our cityscape. While a variety of themes may be visible in these works, emphasis is placed on those works that honor the unique history and heritage of Marietta.

The Project

Project Location	Overall Dimensions	Medium	Anticipated Award
299-247 Union St	40' wide x 12-15' tall	Hand painted mural	\$18,000-30,000



Artist Eligibility

The project is open to all professional artists, ages 18+. Preference will be given to artists who live within a 90 mile radius of the City of Marietta. Artists should have a connection to the community, which should be addressed in the submission, and prior experience completing large-scale, exterior murals.

Scope of Services

- **Project Meetings:** The selected artist is expected to attend at least one initial project meeting with the Public Art Committee to refine the proposed design concept and one meeting with members of the committee to review final design before installation.
- **Design Refinement:** Based on committee input, the artist will refine their original concept and propose media choices and general art specifications for approval by the Public Art Committee.
- **Artwork Fabrication and Installation:** The Public Art Committee will work with the artist to outline and coordinate final installation.
- **Opening:** The artist is to be available to attend ribbon cutting and/or art opening activities to speak about inspiration and answer any community questions.

Artist Considerations

- The artwork should be related to or representative of the community of Marietta, its identity, heritage, and/or culture. The design should be an original concept, and not copied from another community or motif, such as a vintage postcard design.
- The artwork is commissioned for permanent installation and therefore should last for least 30 years.
- The work should be engaging and enjoyable to individuals of all ages and backgrounds.
- The selected artist will retain rights to the ownership of the artwork. However, in agreeing to complete the work, the artist grants Marietta Main Street permission to use the artwork in promotional materials as well as to create local merchandise to sell to benefit future projects to be completed by the Public Art Committee.

Schedule

RFQs due:	April 5, 2024
Award Announcement:	April 12, 2024
Initial Project Meeting:	By April 30, 2024
Design Refinement Meeting:	By May 31, 2024
Final Artwork Due:	By June 30, 2024
Final Install By:	By August 31, 2024
Ribbon Cutting/ Art Opening:	September 6, 2024*
	*indicates approximate date

Proposal Requirements

The following information must be included in the proposal: (Submit as one PDF)

1. Cover letter
2. Artist's biography/resume

3. Project approach: A one-page document that
 - a. Shows the artist’s understanding of the Public Art Committee’s goal to represent the local community in this piece
 - b. Describes the artist’s plan to address the community identity, cultural vibrancy, and diversity in the art
 - c. Demonstrate the artist’s ability to meet required deadlines and work with the committee
 - d. Provides a detailed work schedule
4. Lists of completed major projects
5. Portfolio to include relevant project experience completed after January 1, 2018. Artists are responsible for including at least 5 portfolio pieces. Please include the title, medium, dimensions, and location of each piece of art.
6. Proposed use of award to include:
 - a. Research and community engagement
 - b. Mock-up production
 - c. Artwork fabrication
 - d. Supplies and materials
 - e. Delivery of artwork
 - f. Other associated costs
7. References: Artist shall provide a minimum of two references including current and former clients for whom the artist performed similar work in the last five years. Include each entity’s name, phone number, and email address as well as first and last name of the contact person.

Selection Process

The Marietta Main Street Public Art Committee will act as the selection committee and will determine the award based on the following criteria:

Proposal Elements	Points Available
Qualifications of the artists related to this RFQ	40
Proposed project approach	35
Ability of artist to meet required deadlines	10
Demonstrated understanding of the purpose of this project	10
Artist’s connection with community	5
Total possible points	100